

OSPCD

Adapting For Future Success
While maintaining a competitive edge

Focus Nationally, Statewide and Locally

- Housing support & affordable housing initiatives, etc.
- Transportation & related improvements
- Climate resiliency and environmental challenges
- Community focused initiatives such as open space, physical improvements with quality-of-life benefits

As the Department that leads the effort in these areas, OSPCD needs to stay ahead of the curve to compete for resources, both financial and human, to deliver projects and programs for Malden and maximize the opportunities that exist.



Initial Formation

OSCPD created coinciding with the FY22 budget

- Integrated off-street parking management with the City parking department
- Repurposed prior MRA agency into City department focused on community, business and economic development

With nearly two years under our belt, time to evaluate and tweak

- Set up the organization for future success
- Address new areas of focus and strengthen existing efforts & initiatives
- Recognize the demand on staffing resources required to succeed in multiple focus areas

What Has Changed



Tremendous increase in focus on several areas that are part of OSPCD mission

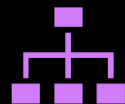
Housing and Housing Support
Transportation
Climate and Resiliency
Complex community projects



Success in pursuing grants has greatly increased; demand for talent to work on these areas of focus while increasing complexity



Need for formalized approach to sustainability (Climate and Energy)



Recognition of need for organization depth that leads to succession planning

Funding Supports the Mission Community Development

Lead & Healthy Homes Grant Awarded August, 2021

- Focus on lead-safe housing
- \$3,100,000; end date May 2025
- 10% allowed for admin costs and management
- Competitive grant

Healthy Homes Grant Awarded March 2022

- Focus on hazard reduction to ensure healthy homes
- \$1.7 million; end date 2025
- 10% allowed for admin costs and management
- Competitive Grant

MassSave Grant Awarded December, 2021

- Focus is on energy efficiency in homes and businesses
- \$60k for three years (performance based)
- Required to hire a PT Energy Advocate

Energy Efficiency and Conservation Block Grant

- Developing sustainable green building guidelines for housing rehab programs

Funding Supports the Mission Housing Support

Funding Secured Since Formation

- ARPA HOME Program Awarded September 2021
 - Focus is on homelessness and homelessness prevention
 - \$7.3 million; end date 2030
 - Malden is the lead for 8 communities through the North Suburban Consortium
 - 15% administrative fee maximum; approved by NSC as part of budget
- Annual HOME award approximates \$2.16M
- OSPCD also manages Affordable Housing Trust Fund; sits as staff on the City's ARPA Subcommittee on Housing; provides assistance to non-profit developers in the affordable housing field and funds a rehab and healthy homes program for income eligible owners





Organize under two main areas of focus under two Deputy Directors



Formalize organizational focus on sustainability (climate/energy)



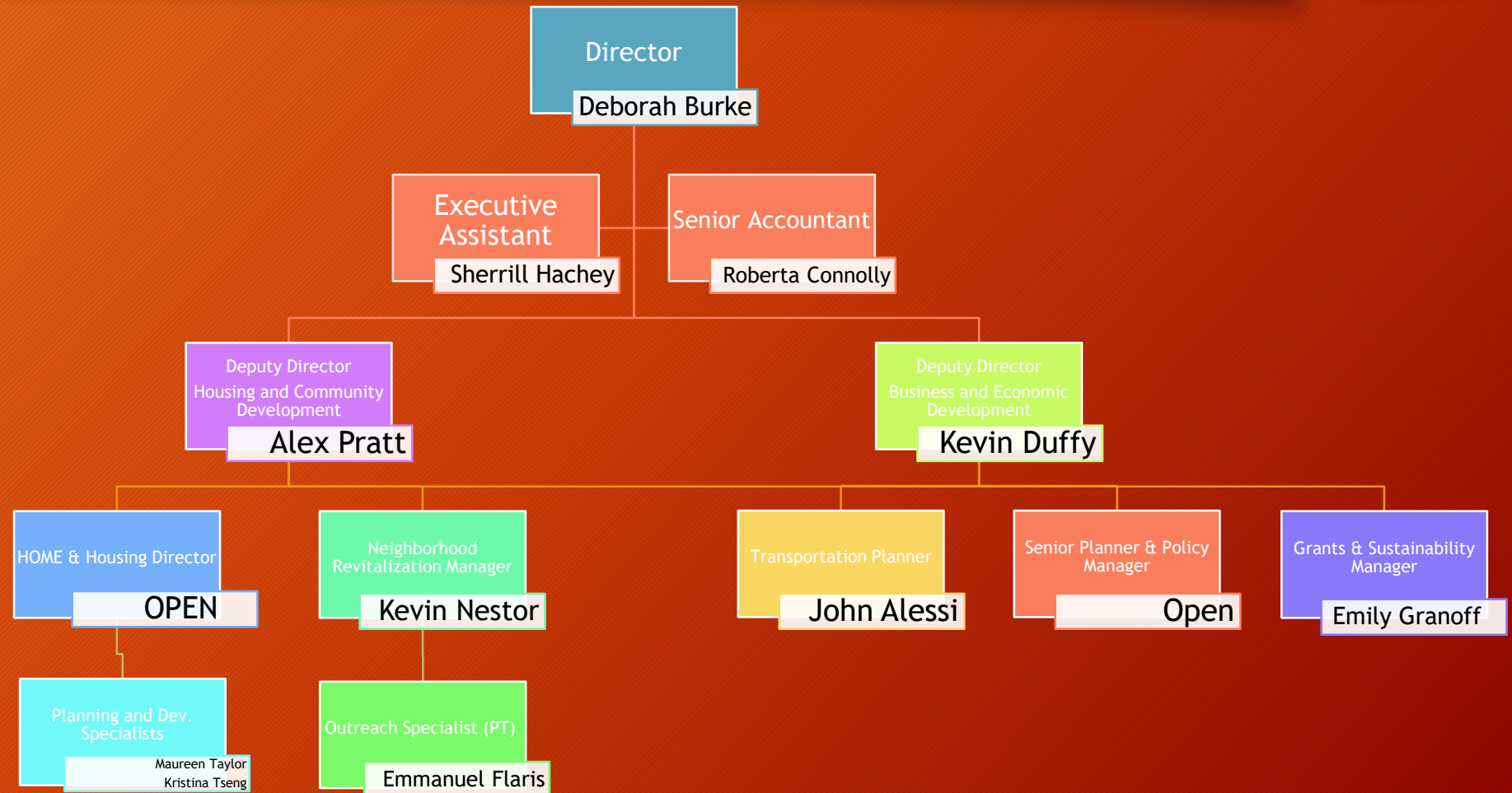
Prepare for additional focus on housing and community development and additional resources



Strengthen overall organization and employee retention in a very competitive landscape

Organization Modernization Goals

Organizational Structure



Focus on Sustainability



Grant writer position has paid huge dividends

Outline successes



Natural synergies with sustainability goals and needs

Major projects including the Malden River Works Project and Climate Action Plan continually cross over



Multiple funding sources to defray costs

Green Communities Grant
Energy Efficiency and Conservation Block Grant
MassSave grant