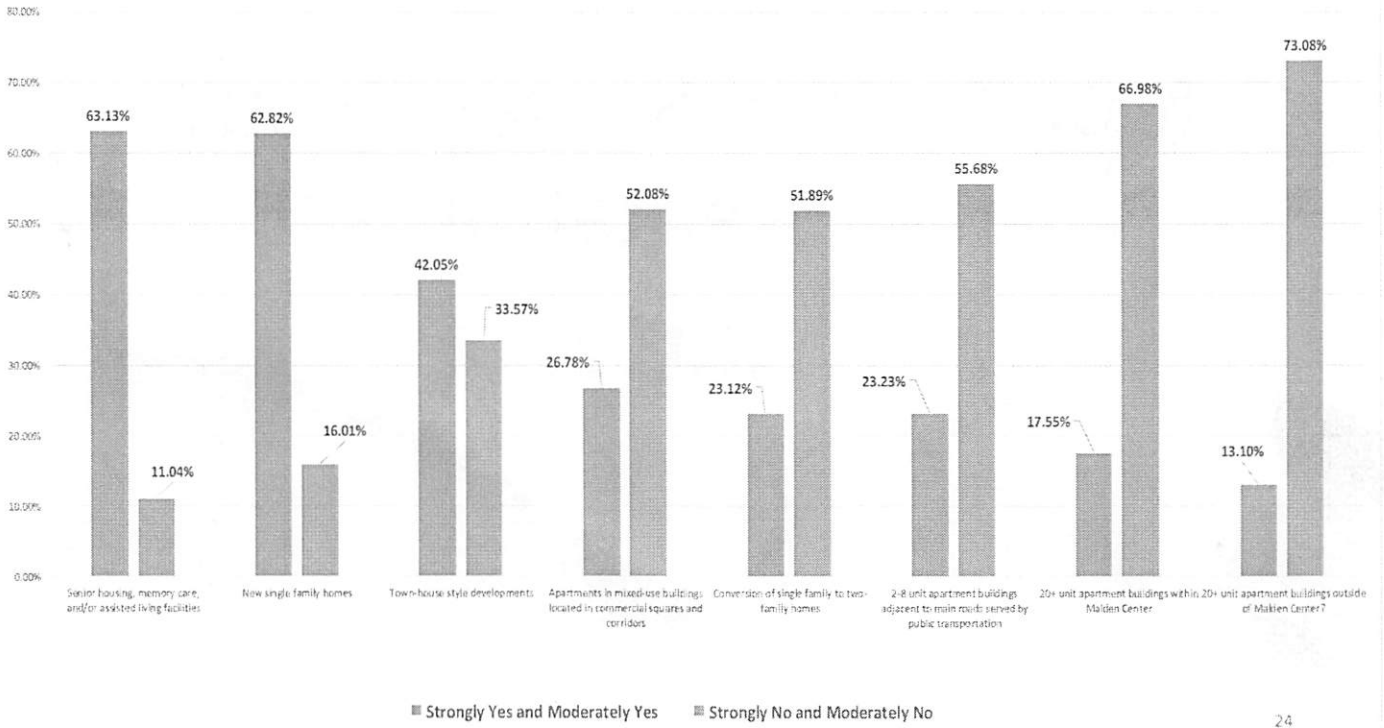


Moratorium Survey Results Presentation 2017

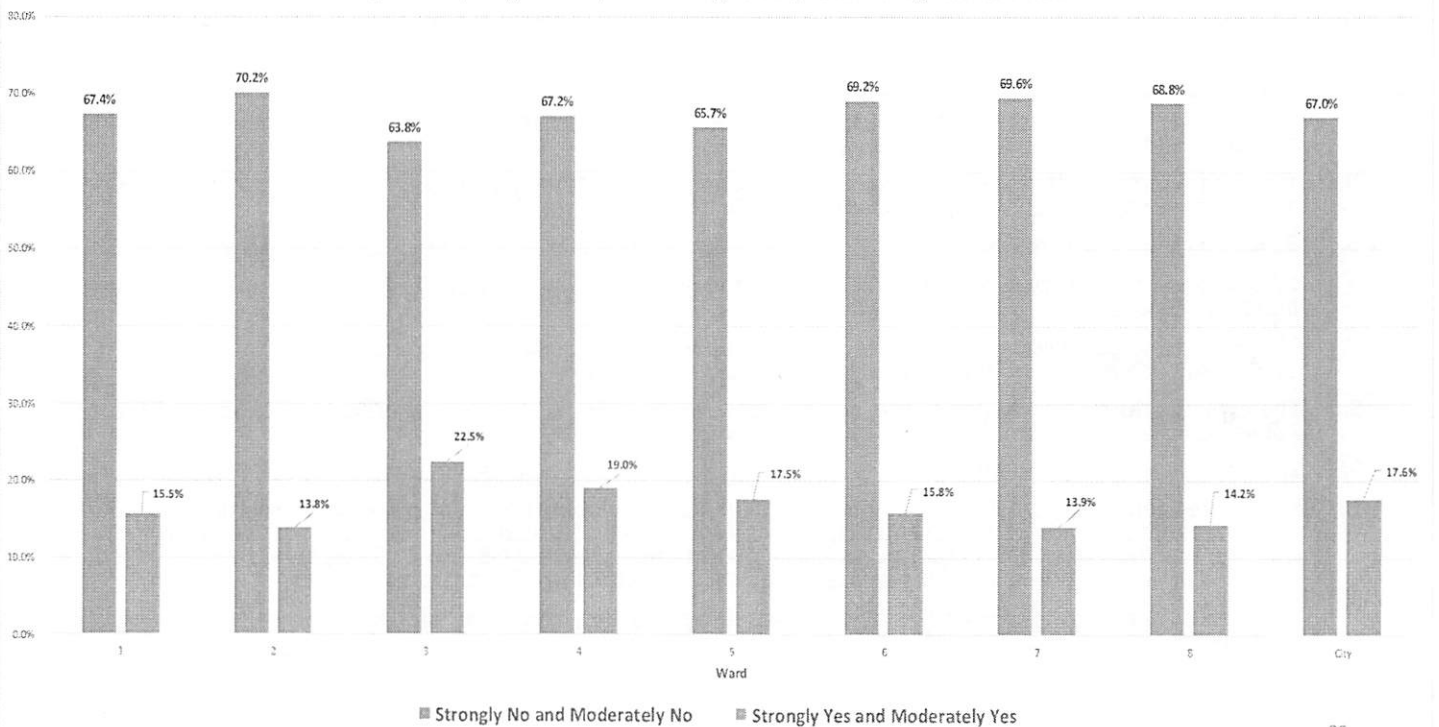
Moratorium Survey Highlights

1. At over two thousand total respondents it is the largest survey in the history of the City of Malden.
2. Statistically there is a 99% confidence level +/- 3% that the survey would provide the same result as if the 32,000 voters went to the polls. (see appendix p. 32)
3. An overwhelming percentage of the respondents, 86.5%, replied that Malden should not grow its population beyond 65,000 people. (Question 11 p. 23)
4. 62.5% of the respondents believe Malden's population, 63,000 currently, should remain the same and only 13.5% believe Malden should grow beyond 70,000. (Question 11 p. 23)
5. 73% said no to more apartment developments outside of downtown and only 13.1% are in favor. (p. 26 Q12.8)
6. 67% said no to more apartment developments in the downtown and only 17.6% were in favor of continuing to build. (p. 25 Q12.7)
7. The only housing development type that is now supported by a majority of citizens is Senior Housing and single family homes. Both polled at 63% favorability. (p. 24 Q12)
8. The highest priorities according to the Survey Monkey weighted average ranking are: Less Traffic, Improve Public Services and Public open space/parks. (p. 14-16 Q9)
9. The lowest priorities cited are: More apartments and increasing bike lanes on streets. (p. 17-19 Q9)
10. Malden residents support many upgrades by wide margins including Community Gardens, new playground equipment, field upgrades and bike trail improvements but when asked if they would be willing to pay more taxes for such upgrades 53% responded no. Only Ward three residents 58% to 42% responded they would be willing to pay more. When Ward three is removed those against taxes increases to 56.5%. (p.30-31 Q14+15)
11. 81% stated that increased Public Open Space was something they would like to see in their neighborhoods. (p.16 Q9.3)

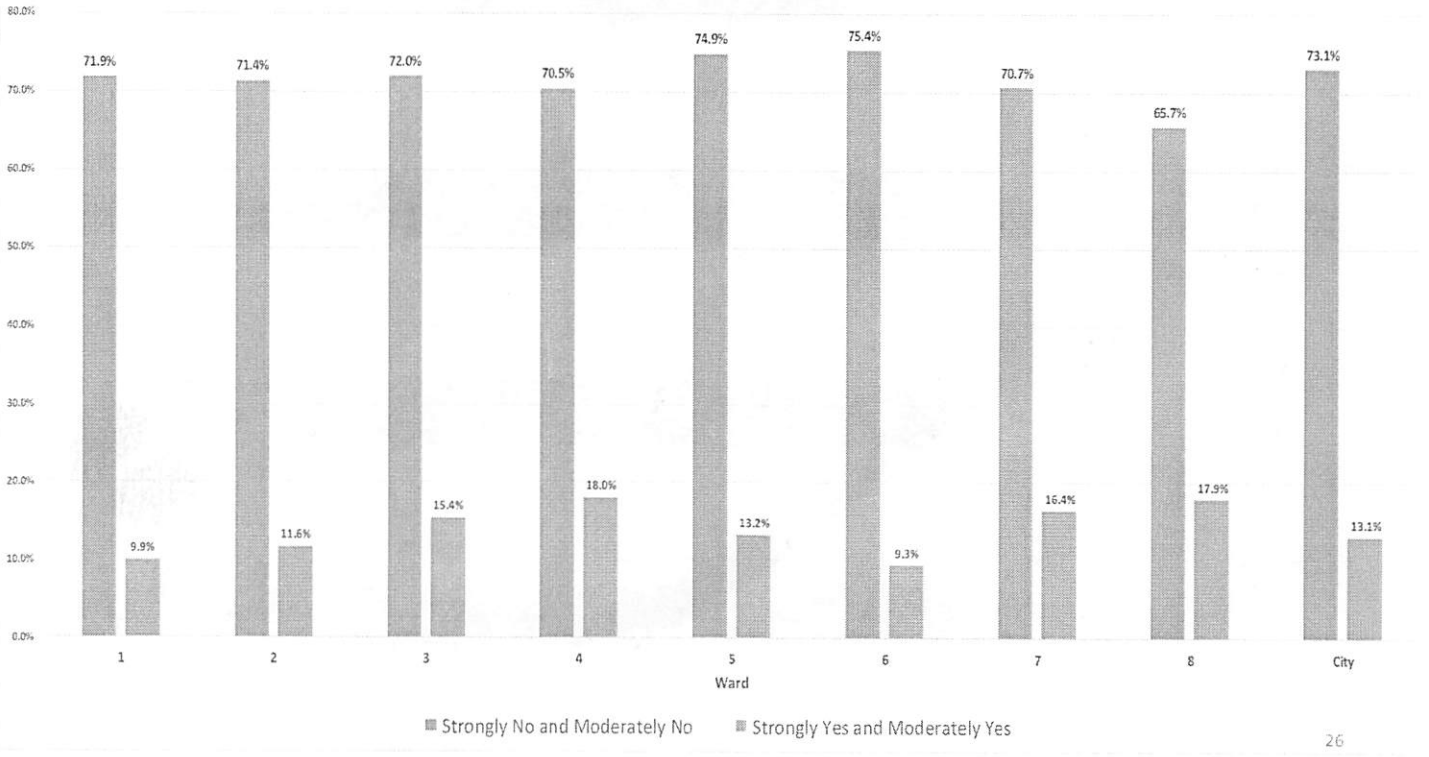
Q12 Would you support any of the following housing development?



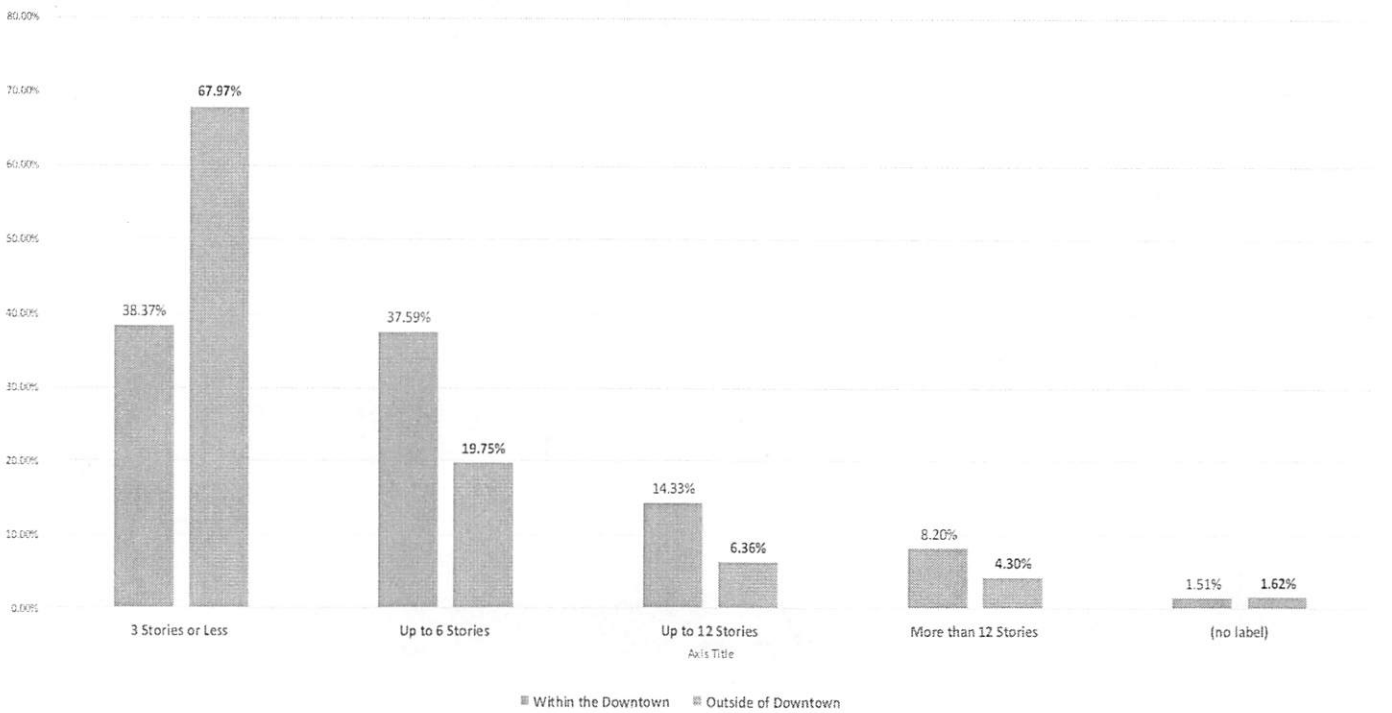
Q12.7 Would you support development of twenty plus unit apartment buildings in Malden Center?



Q12.8 Would you support building twenty plus unit apartment buildings outside Malden Center?



Q13 What should be the new height limit for multi-story buildings?



Should there be a limit for multi-story buildings - Outside Down Town (Q13.2)
Three Stories or Less

