
Malden: Aggregation Plan feedback

Patrick Roche <patrick@goodenergy.com>
To: maldenomalley@gmail.com
Cc: Emily Granoff <egrano@cityofmalden.org>

Wed, Nov 16, 2022 at 6:34 AM

Great question Councillor. Your ability to participate in Malden's Program will not be affected by your use of solar panels. If you do participate in Malden's Program, any net metering credits or other financial credit you receive for sending excess solar production back to National Grid will be compensated in the same way it is today. When participating in Malden's Program, only the cost of the electricity that you pull from the grid (i.e. when your solar is not producing) would change.

Best,
Patrick Roche
Good Energy, the City's consultant for Malden Community Electricity

On Tue, Nov 8, 2022 at 5:37 PM Malden Community Electricity <support_ma@goodenergy.com> wrote:

Comment submitted on the Malden Community Electricity program website:

Name

Ryan O'Malley

Email

maldenomalley@gmail.com

Phone

+17813338802

Comment or Message

Would like clarification on whether participation in the program is impacted by if residents with solar panels sell their excess production to NG?

Sent from Malden Community Electricity

Malden: Aggregation Plan feedback

Patrick Roche <patrick@goodenergy.com>
To: patrickthomashogan@gmail.com
Cc: Emily Granoff <egranoff@cityofmalden.org>

Wed, Nov 16, 2022 at 8:38 AM

Thanks for your interest and support!

Best,
Patrick Roche
Good Energy, the City's consultant for Malden Community Electricity

On Thu, Oct 13, 2022 at 7:00 PM Malden Community Electricity <support_ma@goodenergy.com> wrote:

Comment submitted on the Malden Community Electricity program website:

Name

Patrick Hogan

Email

patrickthomashogan@gmail.com

Phone

+17816050408

Comment or Message

Thank you for putting this plan together. I have friends and relatives in Melrose Medford, Stoneham and Boston that have similar community electrical plans and they're all very happy with the results. Great work!

Sent from Malden Community Electricity

Malden: Aggregation Plan feedback

Patrick Roche <patrick@goodenergy.com>
To: Ralph Pecora <rp703@verizon.net>
Cc: Emily Granoff <egranoff@cityofmalden.org>

Wed, Nov 16, 2022 at 10:33 AM

Hi Ralph,
We're only in the Plan development stage, so the electricity contract won't come until the Council has approved the Plan (hopefully later this month) and then the Department of Public Utilities approves the Plan (hopefully sometime next year). You can follow along with the timeline on the Program webpage here: <https://maldencommunityelectricity.com/program-development-timeline/>

Patrick

On Wed, Nov 16, 2022 at 10:17 AM Ralph Pecora <rp703@verizon.net> wrote:

Patrick,

Thank you for responding to my inquiry. What progress has been made with setting up a contract for the City? I see that you are the consultant for Malden.

Ralph Pecora

On Wednesday, November 16, 2022 at 08:36:33 AM EST, Patrick Roche <patrick@goodenergy.com> wrote:

Thanks for your questions. The length of a contract can vary depending on a number of factors and there is no defined minimum or maximum contract term, but it is most typical for them to last for two to three years.

Best,
Patrick Roche
Good Energy, the City's consultant for Malden Community Electricity

On Mon, Oct 24, 2022 at 8:38 AM Malden Community Electricity <support_ma@goodenergy.com> wrote:

Comment submitted on the Malden Community Electricity program website:

Name

Ralph Pecora Pecora

Email

rp703@verizon.net

Phone

+17813970774

Comment or Message

When a vendor to supply electricity is selected how long will the price be contracted for: a year, 2 years or 3 years, etc.?

Sent from Malden Community Electricity

Malden: Aggregation Plan feedback

Patrick Roche <patrick@goodenergy.com>
To: gmosca@gmail.com
Cc: Emily Granoff <egrano@cityofmalden.org>

Wed, Nov 16, 2022 at 8:34 AM

Thanks for your interest and support! Although we cannot guarantee savings compared to the utility Basic Service rate, we will try to get the most competitive prices possible, including for the 100% option.

Best,
Patrick Roche
Good Energy, the City's consultant for Malden Community Electricity

On Fri, Oct 28, 2022 at 7:45 PM Malden Community Electricity <support_ma@goodenergy.com> wrote:

Comment submitted on the Malden Community Electricity program website:

Name

GINA MOSCA

Email

gmosca@gmail.com

Comment or Message

This is very exciting. Our household recently ceased a long standing relationship with Clean Choice Energy bc the lending rate hike was just huge. I'm hoping this program will provide a path to 100% renewables that is more competitive price wise. It's important to do what we can to push the market in that direction!

Sent from Malden Community Electricity

Malden: Aggregation Plan feedback

Patrick Roche <patrick@goodenergy.com>
To: ruthiepoole44@gmail.com
Cc: Emily Granoff <egrannoff@cityofmalden.org>

Wed, Nov 16, 2022 at 6:33 AM

Thanks for your interest and support!

Best,
Patrick Roche
Good Energy, the City's consultant for Malden Community Electricity

On Wed, Nov 9, 2022 at 5:34 AM Malden Community Electricity <support_ma@goodenergy.com> wrote:

Comment submitted on the Malden Community Electricity program website:

Name

Ruthie Poole

Email

ruthiepoole44@gmail.com

Phone

+17815266381

Comment or Message

I am very excited about this opportunity. Many of the alternatives to National grid have really been rip-offs. I've read bad things about most of them, so I have been hesitant to join. I really appreciate that the city of Malden is vetting a plan and will offer it to the residents. I'm looking forward to this. Thank you very much.

Sent from Malden Community Electricity

Malden: Aggregation Plan feedback

Patrick Roche <patrick@goodenergy.com>
To: milasb@gmail.com
Cc: Emily Granoff <egranoff@cityofmalden.org>

Wed, Nov 16, 2022 at 6:36 AM

Thanks for your interest and question. You are correct that billing will continue being handled by National Grid, and payments will continue to be made to National Grid as well. The "Supply" section of the National Grid bill will change to reflect the Malden Community Electricity option that the customer is enrolled in. We will make sure to emphasize this in public education during the roll-out.

Best,
Patrick Roche
Good Energy, the City's consultant for Malden Community Electricity

On Wed, Nov 2, 2022 at 12:32 PM Malden Community Electricity <support_ma@goodenergy.com> wrote:

Comment submitted on the Malden Community Electricity program website:

Name

Milas Bowman

Email

milasb@gmail.com

Phone

+12145495336

Comment or Message

I am VERY excited by the prospect of Malden Community Electricity and plan to enroll in the Malden 100 plan.

Knowing the plan is administered with help of the city gives me confidence that the plan is authentic and will be managed properly. For example, it is vital to me that the plan limits the usage of customer data by the Competitive Supplier, so I am happy to see this included.

One ambiguity that I think is worth addressing, particularly in the materials that will be sent to residents, is about how billing & payments will work. From the plan, it appears that will continue as-is via National Grid (with a different supplier listed on the bill), but I think it's worth clarifying.

Sent from Malden Community Electricity

Malden: Aggregation Plan feedback

1 message

Malden Community Electricity <support_ma@goodenergy.com>
To: patrick@goodenergy.com

Tue, Nov 15, 2022 at 1:37 PM

Comment submitted on the Malden Community Electricity program website:

Name

Isadel Eddy

Emailisadel.eddy@gmail.com**Phone**

+14138857554

Comment or Message

I think this plan makes a lot of sense and is very well thought out. I'm excited our city is launching a plan to have greener energy. I appreciate the standard version of the plan has a greater percentage of renewable energy than required, that people can opt into a 100% renewable option, and that we are looking out for all of our residents at all income levels by also including a basic version. I think the accessibility laid out in this proposal should be a model for other Malden initiatives. I really appreciate the plan to include a language access document (page 6) in the public notice that is mailed; I think this is very important. For the program launch (page 24) I appreciate the combined use of electronic and paper notification for inclusion reasons and the availability of a helpline. I am wondering why the post cards and customer notification document will be so close together, but I trust you all probably researched this. And I wonder if the help line will have translation services, which I might have just missed? I assume so since a number will be included in the language access document. And I appreciate that assistive technologies will be included. On page 52 it says "Boxford" and I believe it is supposed to say "Malden."

Sent from Malden Community Electricity

Comments on Malden Community Electricity

1 message

Emily Granoff <egrano@cityofmalden.org>
To: "isadel.eddy@gmail.com" <isadel.eddy@gmail.com>
Cc: Patrick Roche <patrick@goodenergy.com>

Wed, Nov 23, 2022 at 12:02 PM

Good afternoon Isadel,

Thank you for your input and support for the Malden Community Electricity draft plan, and we appreciate you catching the Boxford reference! We'll fix it in the submission to the Department of Public Utilities.

As for the post-card, we find that sending it just before the letter helps make the letter more effective. Essentially, the letter is pretty dense and detailed, and many people associate electricity mailings with spam or marketing, so there is a risk the letter goes straight to the trash. If we can get awareness out a little before that letter - via the post card, press release, social media, etc. - the hope is that when someone receives the letter they already will know (or at least have heard) that the City is launching a program and be ready to engage with the letter. And we are definitely making language access a priority in this process—we'll look at updating the draft plan to answer the points you noticed that need some clarification.

Thanks again for your comments, and please don't hesitate to reach out with further questions! We hope you enjoy the Thanksgiving holiday.

Best,

Emily

Emily Granoff she/her

Grant Writer

Office of Strategic Planning & Community Development

(formerly Malden Redevelopment Authority)

Malden City Hall

215 Pleasant St., Malden, MA 02148

egrano@cityofmalden.org

Office: 781-324-5720 ext. 5772

Cell: 781-870-7469

When responding, please be aware that the Massachusetts Secretary of State has determined most email is public record and therefore cannot be kept confidential.

Malden: Aggregation Plan feedback

Patrick Roche <patrick@goodenergy.com>
To: deniskalthofer@aol.com
Cc: Emily Granoff <egrano@cityofmalden.org>

Tue, Nov 29, 2022 at 9:58 AM

Dennis,
Thanks for your comments and advice! The City will keep Medford in mind as it nears the roll-out, as I'm sure Malden can benefit from the experience of those that have gone before.

Best,
Patrick

On Sat, Nov 19, 2022 at 3:17 PM Malden Community Electricity <support_ma@goodenergy.com> wrote:

Comment submitted on the Malden Community Electricity program website:

Name

denis dettling kalthofer

Email

deniskalthofer@aol.com

Phone

+17812193774

Comment or Message

Thank you for considering community electricity for Malden. Our contract for Medford has helped citizens save hundreds of dollars in utility costs while increasing the share of renewable energy in the mix. The proposed plan for Malden sounds very similar to that for Medford and so should lead to "speedy" approval. You might have to push the DPU to review it, since they have been slowing down the process, allegedly due to staffing problems. If you compare the details of your plan to other cities that have already received approval, dot the i's and cross the t's and point out to DPU how they have already approved the same or similar plans for other cities, it should help the process along. Feel free to contact Alicia Hunt of Medford's administration for any help you may need, because she already went through the whole process for Medford. Thank you. Sincerely, Denis Dettling Kalthofer

Sent from Malden Community Electricity

Malden: Aggregation Plan feedback

1 message

Malden Community Electricity <support_ma@goodenergy.com>
To: patrick@goodenergy.com

Mon, Nov 21, 2022 at 6:47 PM

Comment submitted on the Malden Community Electricity program website:

Name

Ashley Kolodziej

Emaillikeapenguininthedark@gmail.com**Phone**

+12316312671

Comment or Message

I just found this and I am so excited. When I saw the National Grid electricity rate hike earlier this year, I saw that Medford had a program like this and I was jealous that we didn't have the same options. I'm especially excited about being able to have an option to pay for 100% renewable energy so that when my budget allows, I can help the climate. Thank you so much for putting together a comprehensive and thorough plan. I really hope that it helps bring electricity bills down a bit and lets me give back at the same time! I'm also happy to see that solar customers aren't impacted and will still get RECs, which was a big question of mine. This is a very strong yes from me and I hope you'll pass it.

Sent from Malden Community Electricity

Malden Community Electricity comment

1 message

Emily Granoff <egranoff@cityofmalden.org>
To: "likeapenguininthedark@gmail.com" <likeapenguininthedark@gmail.com>
Cc: Patrick Roche <patrick@goodenergy.com>

Wed, Nov 23, 2022 at 12:05 PM

Good afternoon Ashley,

Thanks for your interest and support for the Malden Community Electricity plan! I'll make sure to pass your comments along when we present the final plan to the City Council on Tuesday night.

Best,

Emily

Emily Granoff she/her

Grant Writer

Office of Strategic Planning & Community Development

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215 Pleasant St., Malden, MA 02148

egranoff@cityofmalden.org

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Malden: Aggregation Plan feedback

1 message

Malden Community Electricity <support_ma@goodenergy.com>
To: patrick@goodenergy.com

Fri, Nov 18, 2022 at 7:37 PM

Comment submitted on the Malden Community Electricity program website:

Name

Karen Buck-Gilbert

Emailkaren.buck.mt@gmail.com**Phone**

+16174606080

Comment or Message

Thank you for your work to incentivize Malden to utilize alternative energy for electricity. Other towns and cities have started this program and we should evaluate their progress. Municipal programs have been conservative with their initial default standard product (5% over the state minimum REC) and then have realized that it is advantageous to increase their REC by 10% at each renewal of the contract. I encourage Malden to start at a higher REC (15% above the state minimum) due to the increased demand for alternative energy and future lower costs in addition to our later entry into this program. If possible, I would like to see a 50% REC option in addition to the 100%. In addition to this, I need to add that hydroelectric generation and transmission is not a green, ethical, or sustainable option. Hydropower dams destroy river ecosystems, release large quantities of carbon and methane from inundated greenspace, impinge on indigenous lifeways, and can impact disadvantaged and environmental justice communities, particularly in rural areas. I hope that the transmission of alternative energy does not incorporate huge transmission lines that destroy natural habitats. How about a wind tower at Waits Mount!! and High Rock!! :) Thank you! There are always deficits to the positives; I encourage us to do our homework and choose the most ethical supplier of alternative energy. Greenwashing has become a way of business.

Sent from Malden Community Electricity

Malden Community Electricity comment

Emily Granoff <egranoff@cityofmalden.org>
To: Karen Buck <karen.buck.mt@gmail.com>
Cc: Patrick Roche <patrick@goodenergy.com>

Tue, Nov 29, 2022 at 9:54 AM

This year 20% of the 51% requirement is MA Class I, and the remainder is a mix of different things. That MA Class I percentage will increase year over year along with the minimum required renewable energy amount. There's a graph of those percentage increases, and a break down of what the different categories mean, [here](#). It's also located on the Renewable Energy tab of the [Malden Community Electricity](#) website.

The CES (Clean Energy Standard)-existing category, to my understanding, is the one that large-scale hydro would qualify for. It is meant to support existing zero emissions energy production, and we don't have a choice about including it in the plan—if you're interested in pursuing a change to that regulation, we have been talking to Senator Lewis' office about changes needed in the aggregation program writ large and I suspect they would be open to having this conversation with you.

I don't know much granular detail about the cost/benefit of RECs in other communities—its definitely something we want to lean into, we just want to also keep that flexibility for ourselves. And yes, there is renewable energy production available to meet the demand we hope to put on the system, and more is being built to meet the increased demand that the system will see as the required renewable energy percentage increases.

To your question about the National Grid fund, we do all pay a small surcharge on our bills to support renewable energy and energy saving programs, and that fee is what goes to fund the Mass Save program, which supports weatherization and energy-saving modifications to homes and businesses. I suspect you're well familiar with the program already, but if not I'm happy to send over information about it and get you signed up for a home energy audit.

Let me know if all of this makes sense, and if you have any questions! I hope you had a lovely Thanksgiving and I'm sure we'll talk soon.

Best,

Emily

From: Karen Buck <karen.buck.mt@gmail.com>
Sent: Monday, November 28, 2022 10:01 AM
To: Emily Granoff <egranoff@CITYOFMALDEN.ORG>
Cc: Patrick Roche <patrick@goodenergy.com>
Subject: Re: Malden Community Electricity comment

Hi Emily,

Thank you for all of your work towards a stronger and healthier community for all of us!

Thank you for addressing my comment re: Malden Community Electricity! I missed the fact that the Mass minimum is 51% alternative (which excludes large scale hydro, as well?). That is a good and healthy start! Thank you for the information regarding the state minimum potentially increasing incrementally annually.

What I was implying is that since we are starting this process later than other communities - that their experiences with the minimum RECs were upped with each annual renewal. I am only guessing that the cost of Alternative Energy was advantageous for their increase of RECs - just a thought!

Of course, we have to produce that alternative energy to supply the demand. My burning question is: currently, do we have the alternative resources or have we depleted the bank (excuse my puns :)?

I am excited to see where we land up! All is good!

Another question: National Grid used to have or still has a fund that I paid into (say around 2009) - this fund was to be allocated for good energy projects in Malden - I vaguely remember the details (I was actually pushing it (2X5 yellow flyer) amongst friends). Perhaps, this is what funded the L.E.D. street lights? I think about this randomly and may have some paperwork on it somewhere - so don't take time researching this if this info isn't apparent.

Hope you had a restful yet stimulating long weekend!

KB

On Wed, Nov 23, 2022 at 11:57 AM Emily Granoff <egranoft@cityofmalden.org> wrote:

Hi Karen,

Thanks for you for your consistent and thoughtful dedication to advancing sustainability and environmental justice in our community! I'm writing to respond to the comment you submitted on the Malden Community Electricity plan.

Regarding the additional renewable percentage, as you probably saw, the Plan gives the City the flexibility to set the additional renewable energy percentage at the level that it sees fit which is likely to be somewhere between 5% and 15% at launch. That range is included because we want to maximize the additional renewable energy, but we also want to give ourselves flexibility to respond to keep rates competitive (recognizing that savings cannot be guaranteed). Many Malden residents are low-income, and we need to balance the competing priorities of supporting renewable energy and providing those residents financial relief during hikes like the ones we are experiencing this winter (if possible, because again savings can't be guaranteed).

As for another optional product, the Plan did not contemplate a 50% option as the State's minimum required renewable energy content is already 51% in 2022. The 5-15% plans are actually the amount of REC over the state minimum requirement. So the 5% plan would be 56% total REC, the 15% plan would be 66% total REC. And that state minimum increases by a couple percentage points every other year, and the additional 5-15% will always be on top of the state minimum. Our consultant, Good Energy, showed me a table that shows the increases but the google drive link to it isn't working at the moment--Patrick from Good Energy is cc'd here though and hopefully he can send it as a document attachment after the holidays.

And finally, thank you for your comments on the transmission of hydroelectric power. The Plan identifies that all additional renewable energy will qualify for MA Class I status, and the only hydro that qualifies for that is known as Low Impact Hydro, which seeks to avoid the ecosystem damage you mention (<https://lowimpacthydro.org/>). The large-scale hydro, particularly that required by the Massachusetts 83D procurement , would not qualify for MA Class I (<https://macleanenergy.com/83d/>).

Thank you again, and I hope you enjoy the Thanksgiving holiday!

Warmly,

Emily

Emily Granoff she/her

Grant Writer

Office of Strategic Planning & Community Development

(formerly Malden Redevelopment Authority)

Malden City Hall

215 Pleasant St., Malden, MA 02148

egranoft@cityofmalden.org

Office: 781-324-5720 ext. 5772

Cell: 781-870-7469

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Response to your questions about Malden Community Electricity

1 message

Emily Granoff <egrano@cityofmalden.org>

Tue, Nov 29, 2022 at 2:36 PM

To: "jeremy.wolcott@protonmail.com" <jeremy.wolcott@protonmail.com>

Cc: Patrick Roche <patrick@goodenergy.com>

Good afternoon Jeremy,

I hope you're doing well! I'm reaching out in response to your questions about Malden Community Electricity—I know it's been a while, so I included the text of your question as well.

"I'm very much in favor of the plan in general. It looks like a very well thought out proposal with a lot of obvious benefits. I'm particularly excited about the potential for improving the sustainable municipal power supply by default (rather than requiring opt-ins). Thanks for all the hard work that clearly went into putting the proposal together!

I have a couple of detailed questions about the proposal that I couldn't quite work out from the documentation (maybe even they're there and I missed them):

- The Plan delegates the authority for making decisions to the Mayor's office or designee. That's sensible as a matter of process. However I was wondering if the Council retains any kind of confirmation or evaluation authority—if some future administration has a different set of priorities and deprioritizes or interferes with this program does the Council have a way of stepping in?

- Section IV.c details how the operational costs of the program will be funded by supply charges. I was wondering however whether this is meant to also cover the costs of the public education campaign? Or the cost of City staff hours needed to initially select bids, and periodically update the contract?

- Appendix 1.E mentions a few good community groups that should be included in the process of advertising the campaign. I was wondering whether any thought was given to community organizations that have Creole speakers?

- Appendix 1.G discusses a customer help-line. Will this be English-only, or will there be translations services associated with it as well?"

Thanks very much for your support and questions. To take these one at a time:

1) As you identified, the City Council — the elected representatives of the City — approved the Aggregation Plan, and the Plan charges the Mayor (or the Mayor's designee(s))with overseeing and implementing it. As a result, if the Council were to find that the Mayor was implementing it (or not) in a way inconsistent with the approved Plan, then they could take action to amend the Plan, which could include designating someone other than the Mayor to oversee and implement it.

2) Yes, the fee charged by the Consultant is intended to cover all of the incremental costs needed to operate the Program, including the education and outreach campaign. The City does not envision it will need additional staff or staff-hours at this point.

3) We have identified the Haitain Day Center as a Creole-speaking community organization, and we will amend the Plan to list them as part of our outreach for launch. Thank you!

4) Yes, the customer help line will have a translations services.

Let me know if you have any more questions or follow up to these, and thank you again for your support!

Best,

Emily

Emily Granoff she/her

Grant Writer

Office of Strategic Planning & Community Development

(formerly Malden Redevelopment Authority)

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