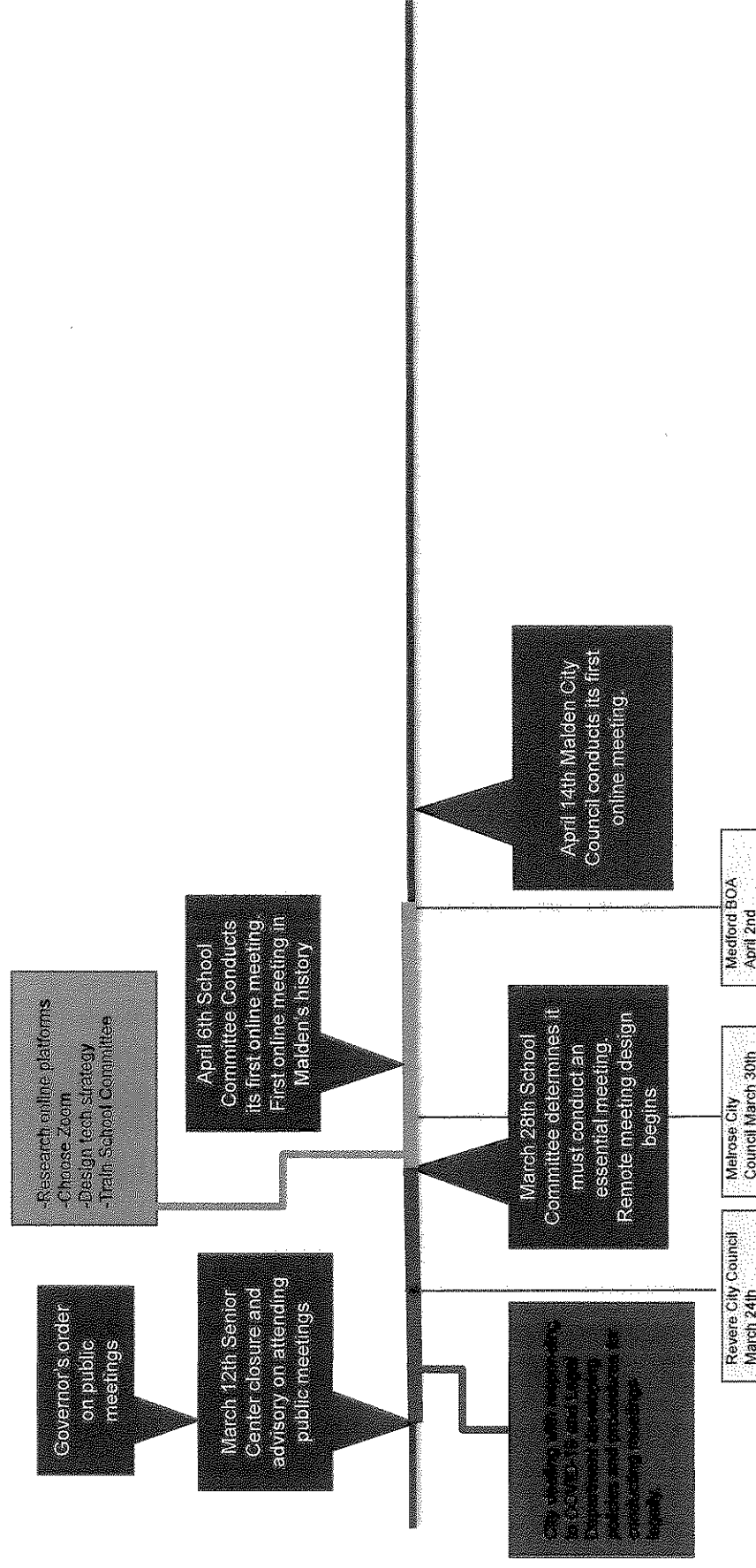


Public Engagement During the COVID-19 Crisis

Challenges of online meetings during the
Coronavirus era

Timeline



Challenges

- Not much of a precedent on how to conduct online meetings
- Implementations have been all over the map
- Zoom pricing and availability of support
- Internal training of all boards and commissions

Weighing your options

- Technological capabilities vs. true needs
- Speed vs. thoroughness of implementation
- Applying old rules to a new format
- Maintaining decorum in cyberspace

Challenges

- City of Medford's "I love you" greeting
- City of Revere's public \$#%& comment
- City of Everett's unfortunate Zoom bomb

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Whose Zooming Who? Planning Board Gets a Lesson in Ups and Downs of Zoom Meetings

by [Name] • April 22, 2020 •

Overview For one hour of poor results in approximately 30 min.

The Planning Board can rarely be described as sexy deliberations, but for a short window of time during last Tuesday's first-ever Zoom meeting of the Board, the point could have been successfully argued.

In what was otherwise a rather successful first online public meeting for the Planning Board Tuesday, the meeting got a little wide-eyed for about 10 or 20 seconds -- maybe longer -- when hard-core pornography suddenly blazed across everyone's screens

Notable Issues

“That’s why we were putting so much work into this beforehand. That Planning Board meeting, though, was completely ad hoc and done separately from what we’ve worked on in the City’s IT Department.”

Timeline

